WP2 Partners

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**CHALLENGE**

As consumers, policy makers, retailers, opinion leaders and storytellers, we want to be part of the challenge of creating healthier food environments, but we may lack accurate and evidence-based knowledge and tools for building the road which people can easily follow.

**HOW**

WP2, using existing and new data combined with sophisticated modelling techniques, creates food-based dietary guidelines based on climate-smart crops.

**ACTION**

Implement the guidelines focusing on urban areas, and target especially small children with undernutrition and women in reproductive age with overweight. WP2 will also create a knowledge toolbox that includes learning materials for enhancing behavioral change among the target groups.

**OUR APPROACH**

- **Review food consumption** in Sub-Saharan Africa and Europe to understand the state and drivers of malnutrition.
- **Collect detailed dietary data** from toddlers and their mothers living in urban areas in four Sub-Saharan African countries to identify dietary patterns and gaps in dietary intake.
- **Develop diet models** that inform developing urban, climate-smart and food-based dietary guidelines.
- **Plan implementation** of the food-based dietary guidelines in co-creation with local actors.
- **Generate knowledge toolbox** for communications and capacity building.

**FACT**

A significant part of the causes of climate change and diseases can be solved just by eating right… right?

“WP2 aspires to support food system actors to transform policies, and practices to promote climate smart, culturally accepted and affordable foods that diversify dietary intake, and alleviate all forms of malnutrition.”